



GREAT PLACE TO WORK® REGISTRATION PROCESS

- Step-by-Step Guide to Achieve Certification

WHAT IS GREAT PLACE TO WORK®?

- A global authority on workplace culture
- Certifies companies with high-trust, high-performance cultures
- Boosts employer branding and employee morale

WHY GET CERTIFIED?

- Attract top talent
- Improve employee retention
- Benchmark your culture
- Gain global recognition

STEP 1 – REGISTRATION

- Visit: www.greatplacetowork.in
- Click on “Get Certified”
- Fill out the registration form with:
 - Company details
 - HR Contact
 - Employee count



STEP 2 – AGREEMENT & FEE

- Receive certification proposal
- Sign the service agreement
- Pay the certification fee (based on employee strength)

STEP 3 – EMPLOYEE SURVEY

- GPTW sends a confidential Trust Index™ survey
- Covers 5 key dimensions: Credibility, Respect, Fairness, Pride, and Camaraderie
- Sent to employees via email or SMS
- Minimum response rate: 70%

STEP 4 – CULTURE BRIEF™ SUBMISSION

- Submit workplace culture details through Culture Brief™
- HR practices
- Policies
- Initiatives for employee well-being

STEP 5 – ANALYSIS & RESULT

- GPTW evaluates:
- Employee survey results (85% weightage)
- Culture Brief™ (15% weightage)
- Certification if score \geq required benchmark

CERTIFICATION BENEFITS

- □ Use GPTW Certified™ badge
- □ Get featured on GPTW website
- □ Increase employer credibility
- □ Eligible for India's Best Companies to Work For

TIMELINE

- Typical Duration: 2-4 weeks
- - Registration: 1 day
- - Survey & Culture Brief: 7–10 days
- - Evaluation: 5–7 working days
- - Certification Validity: 1 Year

CONTACT & SUPPORT

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THANK YOU

PRIYA GROUP TEAM

