

# HALAL MANAGEMENT



# SUMMARY

- Halal Management, a new addition in the supply Chain Management, gained much significance in the recent years, became a successful concept. This ‘new concept’ was introduced to develop business, with specialized services to fulfill the needs of the consumers who opt only Halal products, particularly the Muslims, with the help of new technologies & strategies.
- The Halal Management includes
  - a) sacrificing the animal in Islamic way
  - b) packing the meat as per the instructions provided by the importing countries and
  - c) transporting the Halal products separately.
- But the new concept has brought new challenges with issues & problems that as discussed in the next few slides

# MEANING AND SIGNIFICANCE OF HALAL

Halal is a Arabic word which means permitted, lawful with respect to which no restriction exists, and the doing and consuming of which the Law-giver, Allah has allowed. Halal food means that are permitted for the consumption of Muslims meeting the requirements of Sharia law.

Halal is used in relation to food products, meat products, cosmetics, personal care products, food ingredients, and food materials

Foods containing ingredients such as gelatin, enzymes, emulsifiers, etc. and doubtful or questionable products whose origin of these ingredients is not known are not permitted to use by Muslims.

Those products which do not meet the Halal requirements are named as “Haram”

Haram means the opposite of Halal, unlawful or forbidden that which the Lawgiver absolutely prohibited.

# METHOD OF HALAL SLAUGHTERING, PACKING AND TRANSPORTATION

- The slaughterer must be a Muslim and should be carried on by Sharia law
- The animal must be alive and healthy at the time of slaughter
- The slaughtering must be done in the name of Allah
- During the slaughter the jugular veins, the carotid arteries, trachea and esophagus must be cut but the spinal cord should not be cut
- The head of the animal should be kept towards “Kiblah”
- The Halal products should not be contaminated with non Halal products
- During packing all Halal products should be packed separately
- During transit the Halal products should not be mixed with non Halal products

# ISSUES AND CHALLENGES

In spite of the success, the ‘Halal Management’ brought a few challenges to the Supply Chain Management as follows –

## Processing

- While processing Sharia laws should be adapted which is a challenge to the non Muslim supplier nations

## Inventory

- Maintaining of the Halal procedures is a real challenge

## Production

- The production industry of Halal products gained significance in supply chain management

## Marketing & Distribution

- New marketing techniques evolved for Halal Management

## Transportation/Logistics

- The International logistics industry plays a key role in developing Halal products management

# RECOMMENDATIONS

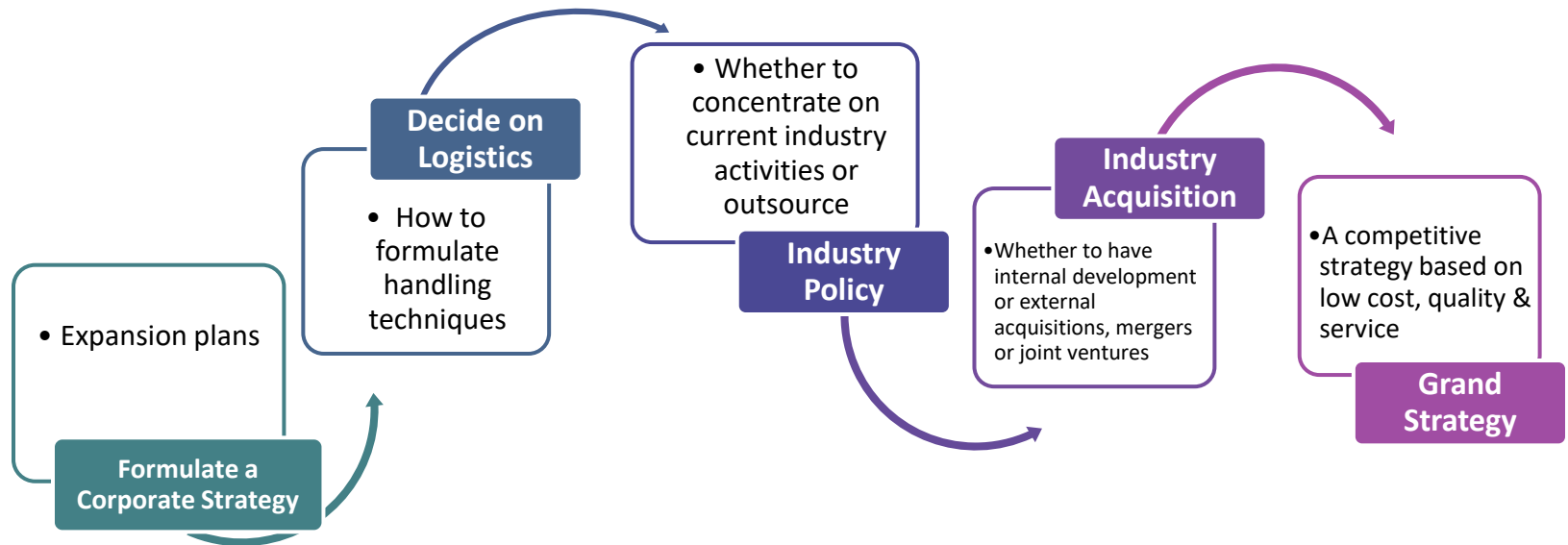
## Halal Management Expert

- Complete knowledge of Halal Management to control Halal supply chain measures, fix problems in packaging, transporting & distribution

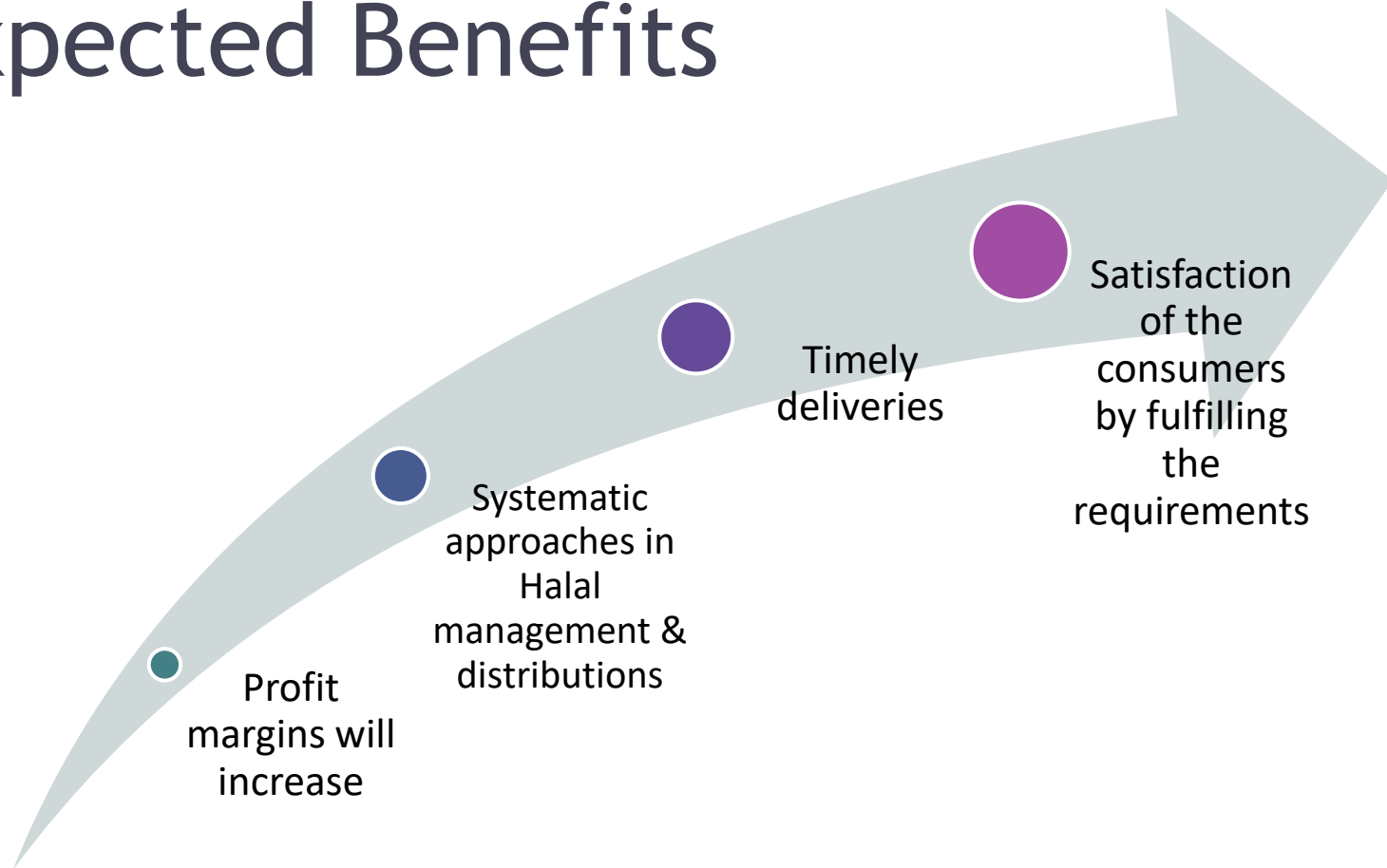
- Planned production & distribution will help to improve the sector
- Bulk orders will rise the profit

- Redesigning the Halal Management concept will help in increasing profit

# RECOMMENDATIONS



# Expected Benefits



**THANK YOU  
PRIYA GROUP TEAM**

